

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400

HP Docket No. 10005619-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Inventor(s)** Salil Pradhan et al.

**Examiner:** Francis John Bartuska

**Serial No.:** 09/809,150

**Confirmation No.** 5410

**Filed:** March 14, 2001

**Group Art Unit:** 3627

**Title:** MEDIATED SHOPPING METHOD AND SYSTEM

**MAIL STOP AF**  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

RECEIVED  
JUN 16 2004  
GROUP 3600

**REQUEST FOR RECONSIDERATION**

Sir:

This Request for Reconsideration is responsive to the Office Action mailed April 9, 2004. Please consider the following remarks: